
Resume

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alexanderkaplan1@gmail.com
410 903 6171

EDUCATION

2005-2009

University of Miami, FL
B.S. in Advertising
B.A. in Studio Art
Cumulative GPA: 3.5

2001-2005

Gilman School, MD
High School Education

WORK EXPERIENCE

Crispin Porter + Bogusky, Boulder, CO

Art Direction Intern
September 2009 - Present

-Creative on Microsoft, Best Buy, Coke Zero, Burger King,
Old Navy, Guitar Hero, and Dominoes

Blue Dasher Technologies, Miami, FL

Art Director
Summer 2009

-In charge of creating all branding materials
-Developed software interface design

Beber Silverstein Group, Miami, FL

Creative Intern
Summer 2008

-Created print, OOH, and new media on various accounts

Annapolis Sailing School, Annapolis, MD

Sailing Instructor
Summers 2006+2007

-Responsible for teaching children of all ages how to sail
-Private lessons for adults

LEADERSHIP ACTIVITIES & HONOR SOCIETIES

- 2009 Best in Show: Durex Critters, UM Juried Advertising Showcase
- 2009 Excellence in Art Direction, University of Miami
- Team Captain, The Varsity Sailing Team at The University of Miami, UM
- 2007, 2008, 2009 Acceptance into the Juried Lowe Art Museum Student Show
- Member, The National Society of Collegiate Scholars and **ΑΛΔ**, Freshman Honors Society

Skills: InDesign, Photoshop, Illustrator, Painting, Drawing,
Woodworking, Welding, Mold Making

ALEXANDER KAPLAN /// ART DIRECTOR